



Industry -
Government

of Learners – 35

Saudi Arabian Monetary Authority (SAMA), the central bank of the Kingdom of Saudi Arabia, was established in 1372H (1952).

It has been entrusted with performing many functions pursuant to several laws and regulations.

Business Objective:

Reduce time to competency in a Leadership Role for new leaders

Target Audience:

New Leaders

Our Solution:

Following the research phase with key stakeholders to fully understand the business needs, Biz Group designed a customised 3 Block (9 Module) Leadership Development Programme customized to the target audience

THE RESULTS

Biz Group uses the Kirkpatrick 4 levels of evaluation to assess the impact of training within the organisation.



WHAT PARTICIPANTS HAD TO SAY:

“ I want to express my gratitude on behalf of my colleagues to Allah then to you for sharing your knowledge and experience during leadership journey program . We believe it will be very beneficial for our career growth and development. You were very special and spontaneous which has impressed us very deeply one of a kind! ”

Procurement Section Head

Additional Information for Sales Team

Trainer: Luke Tuffin
Language: Arabic
of Days: 6 Days

Content Covered: Roles & Behaviours of a Leader, Motivating the team, Interpersonal Skills, Delegation, Planning & Organizing, Managing Performance, Leadership from Within, Leading Your Team & Leading & Influencing

Content Reinforced by Axonify

Level	Evaluation Method	Outcomes
Level 1- Reaction (did the participants enjoy the training)	<ul style="list-style-type: none"> Course Assessment Sheet 	<p>Questions: The Course met my training needs received an average score of 9.0 out of 10 NPS score 65</p>
Level 2 – Learning (did the participants learn anything new)	<ul style="list-style-type: none"> Course Assessment Sheet Axonify Results 	<p>Questions: The Course provided me with new information received an average score of 9.4 out of 10</p> <p>The Axonify results highlighted a 26 % knowledge lift. 58% Baseline & 84% Current Knowledge</p>
Level 3 – Behaviour (did participants apply the learning)	<ul style="list-style-type: none"> Assignment Submissions 	<p>33 out 35 participants have submitted their portfolios in time for the ILM submission. Two were unable to attend due to valid personal reasons but have shown application till date.</p>
Level 4 – Results (did the training have a measurable impact)	<ul style="list-style-type: none"> Assignments 	<p><i>Budgeting was poorly done – now improved. Millions are involved – one mistake or delay. Contracts can be out by 10 times – 5 million v 50 millions! Particularly now there are IT transformations. Some of these projects cost half a billion. 5 to 10% percent of this is under my hand – I check the expenses and so on. 75% has been the change for me – the older team members don't really care but I can now motivate and trust them. The format is change. They are so much more cooperative. After the course I explain the topics and homework – we work together on it. 500 million 25 million 15 million could be the value of improvement Or another way The budget for projects was 200 million, I saved 9 million in savings. So 75% there could be 7 million See ROI Documents.</i></p>