



**Industry -**  
Government

**# of Learners – 35**

Saudi Arabian Monetary Authority (SAMA), the central bank of the Kingdom of Saudi Arabia, was established in 1372H (1952).

It has been entrusted with performing many functions pursuant to several laws and regulations.

**Business Objective:**

Reduce time to competency in a Leadership Role for new leaders

**Target Audience:**  
New Leaders

**Our Solution:**

Following the research phase with key stakeholders to fully understand the business needs, Biz Group designed a customised 3 Block (9 Module) Leadership Development Programme customized to the target audience

**THE RESULTS**

Biz Group uses the Kirkpatrick 4 levels of evaluation to assess the impact of training within the organisation.



**WHAT PARTICIPANTS HAD TO SAY:**

“ I want to express my gratitude on behalf of my colleagues to Allah then to you for sharing your knowledge and experience during leadership journey program . We believe it will be very beneficial for our career growth and development. You were very special and spontaneous which has impressed us very deeply ..... one of a kind! ”

*Procurement Section Head*